

**Table DP-1. Profile of General Demographic Characteristics: 2010**

**Geographic Area: Portage County, Wisconsin**

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

Subject	Number	Percent	Subject	Number	Percent
<b>Total population.....</b>	<b>70,019</b>	<b>100.0</b>	<b>SEX AND AGE (continued)</b>		
<b>AGE</b>			16 years and over.....	57,199	81.7
Under 5 years.....	3,891	5.6	Male.....	28,419	40.6
5 to 9 years.....	3,974	5.7	Female.....	28,780	41.1
10 to 14 years.....	4,121	5.9	18 years and over.....	55,472	79.2
15 to 19 years.....	5,860	8.4	Male.....	27,519	39.3
20 to 24 years.....	8,178	11.7	Female.....	27,953	39.9
25 to 29 years.....	4,550	6.5	21 years and over.....	50,224	71.7
30 to 34 years.....	3,881	5.5	Male.....	24,964	35.7
35 to 39 years.....	3,741	5.3	Female.....	25,260	36.1
40 to 44 years.....	4,250	6.1	62 years and over.....	11,012	15.7
45 to 49 years.....	5,102	7.3	Male.....	4,940	7.1
50 to 54 years.....	5,078	7.3	Female.....	6,072	8.7
55 to 59 years.....	4,772	6.8	65 years and over.....	8,955	12.8
60 to 64 years.....	3,666	5.2	Male.....	3,902	5.6
65 to 69 years.....	2,643	3.8	Female.....	5,053	7.2
70 to 74 years.....	2,080	3.0			
75 to 79 years.....	1,547	2.2	<b>RACE</b>		
80 to 84 years.....	1,299	1.9	<b>Total population.....</b>	<b>70,019</b>	<b>100.0</b>
85 years and over.....	1,386	2.0	One race.....	69,158	98.8
<b>SEX AND AGE</b>			White.....	65,981	94.2
<b>Male.....</b>	<b>34,984</b>	<b>50.0</b>	Black or African American.....	383	0.5
Under 5 years.....	2,048	2.9	American Indian and Alaska Native.....	265	0.4
5 to 9 years.....	1,959	2.8	Asian.....	1,969	2.8
10 to 14 years.....	2,118	3.0	Asian Indian.....	152	0.2
15 to 19 years.....	2,944	4.2	Chinese.....	261	0.4
20 to 24 years.....	4,217	6.0	Filipino.....	49	0.1
25 to 29 years.....	2,416	3.5	Japanese.....	43	0.1
30 to 34 years.....	1,977	2.8	Korean.....	73	0.1
35 to 39 years.....	1,909	2.7	Vietnamese.....	21	0.0
40 to 44 years.....	2,114	3.0	Other Asian <sup>1</sup> .....	1,370	2.0
45 to 49 years.....	2,588	3.7	Native Hawaiian and Other Pacific Islander.....	14	0.0
50 to 54 years.....	2,495	3.6	Native Hawaiian.....	5	0.0
55 to 59 years.....	2,437	3.5	Guamanian or Chamorro.....	3	0.0
60 to 64 years.....	1,860	2.7	Samoan.....	1	0.0
65 to 69 years.....	1,272	1.8	Other Pacific Islander <sup>2</sup> .....	5	0.0
70 to 74 years.....	1,003	1.4	Some other race.....	546	0.8
75 to 79 years.....	694	1.0	Two or more races.....	861	1.2
80 to 84 years.....	518	0.7	White; American Indian and Alaska Native.....	204	0.3
85 years and over.....	415	0.6	White; Asian.....	182	0.3
<b>Female.....</b>	<b>35,035</b>	<b>50.0</b>	White; Black or African American.....	251	0.4
Under 5 years.....	1,843	2.6	White; Some other race.....	124	0.2
5 to 9 years.....	2,015	2.9	<b>Race alone or in combination with one or more other races:</b> <sup>3</sup>		
10 to 14 years.....	2,003	2.9	White.....	66,785	95.4
15 to 19 years.....	2,916	4.2	Black or African American.....	680	1.0
20 to 24 years.....	3,961	5.7	American Indian and Alaska Native.....	514	0.7
25 to 29 years.....	2,134	3.0	Asian.....	2,201	3.1
30 to 34 years.....	1,904	2.7	Native Hawaiian and Other Pacific Islander.....	51	0.1
35 to 39 years.....	1,832	2.6	Some other race.....	683	1.0
40 to 44 years.....	2,136	3.1			
45 to 49 years.....	2,514	3.6	<b>HISPANIC OR LATINO BY ORIGIN</b>		
50 to 54 years.....	2,583	3.7	<b>Total population.....</b>	<b>70,019</b>	<b>100.0</b>
55 to 59 years.....	2,335	3.3	Hispanic or Latino (of any race).....	1,853	2.6
60 to 64 years.....	1,806	2.6	Mexican.....	1,370	2.0
65 to 69 years.....	1,371	2.0	Puerto Rican.....	98	0.1
70 to 74 years.....	1,077	1.5	Cuban.....	33	0.0
75 to 79 years.....	853	1.2	Other Hispanic or Latino.....	352	0.5
80 to 84 years.....	781	1.1	Not Hispanic or Latino.....	68,166	97.4
85 years and over.....	971	1.4			
Median age (years).....	35.8	(X)			
Male.....	34.5	(X)			
Female.....	37.1	(X)			

**Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)**

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Subject	Number	Percent	Subject	Number	Percent
<b>HISPANIC OR LATINO AND RACE</b>			<b>HOUSEHOLDS BY TYPE <sup>4</sup> (continued)</b>		
<b>Total population.....</b>	<b>70,019</b>	<b>100.0</b>	Nonfamily households.....	10,544	37.9
Hispanic or Latino.....	1,853	2.6	Householder living alone.....	7,559	27.2
White alone.....	1,084	1.5	Male.....	3,578	12.9
Black or African American alone.....	21	0.0	65 years and over.....	715	2.6
American Indian and Alaska Native alone.....	43	0.1	Female.....	3,981	14.3
Asian alone.....	14	0.0	65 years and over.....	1,917	6.9
Native Hawaiian and Other Pacific Islander alone.....	2	0.0	Households with individuals under 18 years.....	7,705	27.7
Some other race alone.....	511	0.7	Households with individuals 65 years and over.....	6,291	22.6
Two or more races alone.....	178	0.3	Average household size.....	2.39	(X)
Not Hispanic or Latino.....	68,166	97.4	Average family size.....	2.92	(X)
White alone.....	64,897	92.7	<b>HOUSING OCCUPANCY</b>		
Black or African American alone.....	362	0.5	<b>Total housing units.....</b>	<b>30,054</b>	<b>100.0</b>
American Indian and Alaska Native alone.....	222	0.3	Occupied housing units.....	27,814	92.5
Asian alone.....	1,955	2.8	Vacant housing units.....	2,240	7.5
Native Hawaiian and Other Pacific Islander alone.....	12	0.0	For rent.....	539	1.8
Some other race alone.....	35	0.0	Rented, not occupied.....	66	0.2
Two or more races alone.....	683	1.0	For sale only.....	263	0.9
<b>RELATIONSHIP <sup>4</sup></b>			Sold, not occupied.....	65	0.2
<b>Total population.....</b>	<b>70,019</b>	<b>100.0</b>	For seasonal, recreational, or occasional use.....	893	3.0
In households.....	66,510	95.0	All other vacants.....	414	1.4
Householder.....	27,814	39.7	Homeowner vacancy rate (percent).....	1.3	(X)
Spouse.....	14,155	20.2	Rental vacancy rate (percent).....	5.9	(X)
Child.....	17,487	25.0	<b>HOUSING TENURE</b>		
Own child under 18 years.....	13,714	19.6	<b>Occupied housing units.....</b>	<b>27,814</b>	<b>100.0</b>
Other relatives.....	1,589	2.3	Owner-occupied housing units.....	19,251	69.2
Under 18 years.....	528	0.8	Renter-occupied housing units.....	48,770	175.3
65 years and over.....	271	0.4	<b>Total Population in Households.....</b>		
Nonrelatives.....	5,465	7.8	In owner-occupied housing units.....	3	0.0
Under 18 years.....	273	0.4	In renter-occupied housing units.....	8,563	12.9
65 years and over.....	165	0.2	Average household size of owner-occupied units.....	17,740	(X)
Unmarried partner.....	1,950	2.8	Average household size of renter-occupied units.....	2.07	(X)
In group quarters.....	3,509	5.0	<b>HOUSEHOLDS BY TYPE <sup>4</sup></b>		
Institutionalized population.....	327	0.5	<b>Total households.....</b>	<b>27,814</b>	<b>100.0</b>
Male.....	141	0.2	Family households (families).....	17,270	62.1
Female.....	186	0.3	With own children under 18 years.....	7,272	26.1
Noninstitutionalized population.....	3,182	4.5	Husband-Wife families.....	14,155	50.9
Male.....	1,500	2.1	With own children under 18 years.....	5,406	19.4
Female.....	1,682	2.4	Male householder, no wife present.....	1,023	3.7
<b>HOUSEHOLDS BY TYPE <sup>4</sup></b>			With own children under 18 years.....	574	2.1
<b>Total households.....</b>	<b>27,814</b>	<b>100.0</b>	Female householder, no husband present.....	2,092	7.5
Family households (families).....	17,270	62.1	With own children under 18 years.....	1,292	4.6
With own children under 18 years.....	7,272	26.1			
Husband-Wife families.....	14,155	50.9			
With own children under 18 years.....	5,406	19.4			
Male householder, no wife present.....	1,023	3.7			
With own children under 18 years.....	574	2.1			
Female householder, no husband present.....	2,092	7.5			
With own children under 18 years.....	1,292	4.6			

(X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

<sup>4</sup> The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.