PROJECTIONS PACKAGES

The APL provides a basic enrollment projections package to all school districts that we service. In addition, some districts choose more detailed analyses tailored to fit their specific needs.

Basic Enrollment Projections Package
The APL produces a written report with more than twenty tables and charts, including:

- Enrollment projection models
- Enrollment history by grade
- Grade progression ratios
- Birth history and projections
- Population estimates and projections
- Housing starts data by housing type
- Professional quality district map

Cost: Fees range from $3,000 (small, in-state) to $6,000 (out-of-state). Projections for individual schools in a district are an additional $500 each. Update packages available for returning customers, please inquire for more information.

Housing Development Analysis
APL staff contacts local officials, developers, and planners to create a housing build-out for the number, type, and value of expected housing to be built in the school district over the next several years. Depending on the character of housing development in the local area, we may then generate 1 or 2 projection models based on assumptions about the number of students in each new housing unit that might be expected to enter the school district.

Cost: Additional fees range from $1,000 to $4,000, depending on land area of district, number of new developments proposed, and type of analysis that is pursued.

Open Enrollment Analysis
APL analyzes recent trends in open enrollment into and out of the school district, as well as neighboring districts. The analysis includes:

- Charts and tables summarizing open enrollment trends in the district
- Comparison of enrollment history with and without open enrollment

Cost: Additional fee of $1,000.

PUBLIC PRESENTATIONS

We strongly recommend an on-site presentation where APL staff can explain the models used in our projections and their assumptions. A presentation is an effective way to communicate project results to school boards, special planning committees, and the general public. In addition to providing more detailed information and responding to questions, a presentation strengthens the accessibility and credibility of the entire planning process.

Cost: $100 per hour (including travel time) not to exceed $500.

ADDITIONAL SERVICES

Because the APL specializes in demographic data analysis, GIS analysis, web services, and cartography (in addition to making school enrollment projections), we are able to provide additional services and more detailed analyses for school districts, communities, or regions if requested.

Examples of projects include:

- Large wall maps and posters
- Maps of demographic and socio-economic variables
- Detailed community studies, including migration and housing trends and turnover
- Detailed regional studies, including commuting trends, migration, and school enrollment
- GIS analysis, including school boundary changes, annexations, and transportation routes

We customize projects to suit a variety of needs. Please contact us with inquiries.
The Applied Population Laboratory (APL) is a group of research and outreach professionals, dedicated to providing the best demographic data and analyses available. Each year, we provide information solutions to thousands of individuals and organizations. One of our premier programs is the School Enrollment Projections Program.

To assist school administrators, business managers, and strategic planners, professionally trained demographers at the APL prepare custom enrollment projections by grade for school districts. Our central models are based on cohort component projection methodology, but we modify the models to meet the needs of individual school districts.

Alternative models based on housing development, open enrollment, attendance area changes, or other scenarios may also be requested. We work to tailor each project to the needs of the school district.

Taken together with the contextual information we provide on population change, and housing development, our models provide information that is useful for short-term and long-term strategic planning for school districts, municipalities, and land use planners.

Please contact the Applied Population Laboratory for answers to questions about school enrollment projections and related projects.

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