

Table DP-1. Profile of General Demographic Characteristics: 2010

Geographic Area: River Falls town, Pierce County

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

Subject	Number	Percent	Subject	Number	Percent
Total population.....	2,271	100.0	SEX AND AGE (continued)		
AGE			16 years and over.....	1,845	81.2
Under 5 years.....	75	3.3	Male.....	937	41.3
5 to 9 years.....	121	5.3	Female.....	908	40.0
10 to 14 years.....	185	8.1	18 years and over.....	1,756	77.3
15 to 19 years.....	194	8.5	Male.....	894	39.4
20 to 24 years.....	121	5.3	Female.....	862	38.0
25 to 29 years.....	97	4.3	21 years and over.....	1,670	73.5
30 to 34 years.....	67	3.0	Male.....	841	37.0
35 to 39 years.....	103	4.5	Female.....	829	36.5
40 to 44 years.....	193	8.5	62 years and over.....	327	14.4
45 to 49 years.....	218	9.6	Male.....	166	7.3
50 to 54 years.....	281	12.4	Female.....	161	7.1
55 to 59 years.....	228	10.0	65 years and over.....	240	10.6
60 to 64 years.....	148	6.5	Male.....	123	5.4
65 to 69 years.....	78	3.4	Female.....	117	5.2
70 to 74 years.....	66	2.9			
75 to 79 years.....	36	1.6	RACE		
80 to 84 years.....	29	1.3	Total population.....	2,271	100.0
85 years and over.....	31	1.4	One race.....	2,253	99.2
SEX AND AGE			White.....	2,225	98.0
Male.....	1,142	50.3	Black or African American.....	9	0.4
Under 5 years.....	36	1.6	American Indian and Alaska Native.....	10	0.4
5 to 9 years.....	58	2.6	Asian.....	8	0.4
10 to 14 years.....	89	3.9	Asian Indian.....	1	0.0
15 to 19 years.....	100	4.4	Chinese.....	3	0.1
20 to 24 years.....	66	2.9	Filipino.....	1	0.0
25 to 29 years.....	52	2.3	Japanese.....	0	0.0
30 to 34 years.....	37	1.6	Korean.....	2	0.1
35 to 39 years.....	51	2.2	Vietnamese.....	0	0.0
40 to 44 years.....	85	3.7	Other Asian ¹	1	0.0
45 to 49 years.....	109	4.8	Native Hawaiian and Other Pacific Islander.....	0	0.0
50 to 54 years.....	146	6.4	Native Hawaiian.....	0	0.0
55 to 59 years.....	111	4.9	Guamanian or Chamorro.....	0	0.0
60 to 64 years.....	79	3.5	Samoan.....	0	0.0
65 to 69 years.....	52	2.3	Other Pacific Islander ²	0	0.0
70 to 74 years.....	31	1.4	Some other race.....	1	0.0
75 to 79 years.....	17	0.7	Two or more races.....	18	0.8
80 to 84 years.....	11	0.5	White; American Indian and Alaska Native.....	5	0.2
85 years and over.....	12	0.5	White; Asian.....	0	0.0
Female.....	1,129	49.7	White; Black or African American.....	11	0.5
Under 5 years.....	39	1.7	White; Some other race.....	2	0.1
5 to 9 years.....	63	2.8	Race alone or in combination with one or more other races: ³		
10 to 14 years.....	96	4.2	White.....	2,243	98.8
15 to 19 years.....	94	4.1	Black or African American.....	20	0.9
20 to 24 years.....	55	2.4	American Indian and Alaska Native.....	15	0.7
25 to 29 years.....	45	2.0	Asian.....	8	0.4
30 to 34 years.....	30	1.3	Native Hawaiian and Other Pacific Islander.....	0	0.0
35 to 39 years.....	52	2.3	Some other race.....	3	0.1
40 to 44 years.....	108	4.8			
45 to 49 years.....	109	4.8	HISPANIC OR LATINO BY ORIGIN		
50 to 54 years.....	135	5.9	Total population.....	2,271	100.0
55 to 59 years.....	117	5.2	Hispanic or Latino (of any race).....	23	1.0
60 to 64 years.....	69	3.0	Mexican.....	16	0.7
65 to 69 years.....	26	1.1	Puerto Rican.....	0	0.0
70 to 74 years.....	35	1.5	Cuban.....	2	0.1
75 to 79 years.....	19	0.8	Other Hispanic or Latino.....	5	0.2
80 to 84 years.....	18	0.8	Not Hispanic or Latino.....	2,248	99.0
85 years and over.....	19	0.8			
Median age (years).....	44.5	(X)			
Male.....	44.8	(X)			
Female.....	44.3	(X)			

Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)

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Subject	Number	Percent	Subject	Number	Percent
HISPANIC OR LATINO AND RACE			HOUSEHOLDS BY TYPE ⁴ (continued)		
Total population.....	2,271	100.0	Nonfamily households.....	182	21.4
Hispanic or Latino.....	23	1.0	Householder living alone.....	129	15.1
White alone.....	21	0.9	Male.....	68	8.0
Black or African American alone.....	0	0.0	65 years and over.....	12	1.4
American Indian and Alaska Native alone.....	0	0.0	Female.....	61	7.2
Asian alone.....	0	0.0	65 years and over.....	25	2.9
Native Hawaiian and Other Pacific Islander alone.....	0	0.0	Households with individuals under 18 years.....	283	33.2
Some other race alone.....	1	0.0	Households with individuals 65 years and over.....	161	18.9
Two or more races alone.....	1	0.0	Average household size.....	2.66	(X)
Not Hispanic or Latino.....	2,248	99.0	Average family size.....	2.97	(X)
White alone.....	2,204	97.0	HOUSING OCCUPANCY		
Black or African American alone.....	9	0.4	Total housing units.....	879	100.0
American Indian and Alaska Native alone.....	10	0.4	Occupied housing units.....	852	96.9
Asian alone.....	8	0.4	Vacant housing units.....	27	3.1
Native Hawaiian and Other Pacific Islander alone.....	0	0.0	For rent.....	3	0.3
Some other race alone.....	0	0.0	Rented, not occupied.....	0	0.0
Two or more races alone.....	17	0.7	For sale only.....	4	0.5
RELATIONSHIP ⁴			Sold, not occupied.....	3	0.3
Total population.....	2,271	100.0	For seasonal, recreational, or occasional use.....	4	0.5
In households.....	2,264	99.7	All other vacants.....	13	1.5
Householder.....	852	37.5	Homeowner vacancy rate (percent).....	0.5	(X)
Spouse.....	587	25.8	Rental vacancy rate (percent).....	2.6	(X)
Child.....	686	30.2	HOUSING TENURE		
Own child under 18 years.....	493	21.7	Occupied housing units.....	852	100.0
Other relatives.....	46	2.0	Owner-occupied housing units.....	740	86.9
Under 18 years.....	17	0.7	Renter-occupied housing units.....	2,007	235.6
65 years and over.....	12	0.5	Total Population in Households.....	2,264	100.0
Nonrelatives.....	93	4.1	In owner-occupied housing units.....	3	0.1
Under 18 years.....	5	0.2	In renter-occupied housing units.....	112	4.9
65 years and over.....	2	0.1	Average household size of owner-occupied units.....	257	(X)
Unmarried partner.....	56	2.5	Average household size of renter-occupied units.....	2.29	(X)
In group quarters.....	7	0.3			
Institutionalized population.....	0	0.0			
Male.....	0	0.0			
Female.....	0	0.0			
Noninstitutionalized population.....	7	0.3			
Male.....	7	0.3			
Female.....	0	0.0			
HOUSEHOLDS BY TYPE ⁴					
Total households.....	852	100.0			
Family households (families).....	670	78.6			
With own children under 18 years.....	268	31.5			
Husband-Wife families.....	587	68.9			
With own children under 18 years.....	234	27.5			
Male householder, no wife present.....	35	4.1			
With own children under 18 years.....	17	2.0			
Female householder, no husband present.....	48	5.6			
With own children under 18 years.....	17	2.0			

(X) Not applicable.

¹ Other Asian alone, or two or more Asian categories.

² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

³ In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

⁴ The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.

Source: U.S. Census Bureau, 2010 Census Demographic Profile Summary File.

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