

PROJECTIONS PACKAGES

The APL provides a basic enrollment projections package to all school districts. In addition, some districts choose more detailed analyses tailored to fit their specific needs.

Basic Enrollment Projections Package

The APL produces a written report with tables and charts, including:

- Projections for facility planning
- Enrollment history by grade
- Birth history and projections
- Population estimates and projections
- Housing starts data by housing type
- Professional quality district map

Cost: Fees range from \$3,300 to \$5,500.

Projections for individual schools in a district are an additional \$500 each.

Projections for Financial Planning

APL analyzes recent trends in open enrollment into and out of the school district. The analysis includes:

- Charts and tables summarizing open enrollment trends in the district
- Provide an additional set of enrollment projections

Cost: \$1,000

Housing Development Analysis

APL staff contacts local officials, developers, and planners to create a housing build-out for the number, type, and value of expected housing to be built in the district over the next five years.

Cost: Fees range from \$1,500 to \$4,500 depending on the number of developments and type of analysis that is requested.

Public Presentations

We recommend an on-site presentation where APL staff can explain the models used in our projections and their assumptions. A presentation is an effective way to communicate project results to school boards, special planning committees, and the general public. In addition to providing more detailed information and responding to questions, a presentation strengthens the accessibility and credibility of the entire planning process.

Cost: \$150 per hour (including preparation, presentation, and travel time).

Attendance Boundary Maps

APL staff can provide customized maps of school proposed attendance boundaries and student location. These maps can help make decisions about potential changes in attendance areas.

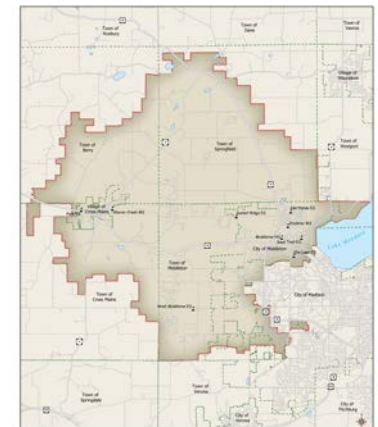
Cost: Fees range from \$1,000 to \$5,000 depending on the size of the district and the number of maps produced.

ADDITIONAL SERVICES

Because the APL specializes in demographic data analysis, GIS analysis, web services, and cartography, we are able to provide additional services and more detailed analyses for school districts or communities. We customize projects to suit a variety of needs. Please contact us with inquiries.

Examples of projects include:

- Large wall maps and posters
- Maps of demographic and socio-economic variables
- Detailed community studies, including migration and housing trends and turnover
- Detailed regional studies, including commuting trends, migration, and school enrollment
- GIS analysis, including school boundary changes & annexations



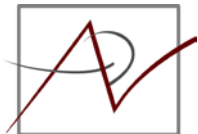
SCHOOL DEMOGRAPHY

The Applied Population Laboratory (APL) is a group of research and outreach professionals, within the University of Wisconsin - Madison, dedicated to providing the best demographic data and analyses available. Each year, we provide information solutions to thousands of individuals and organizations. One of our premier programs is the School Enrollment Projections Program.

To assist school administrators, business managers, and strategic planners, professionally trained demographers at the APL prepare custom enrollment projections by grade for school districts. Our central models are based on cohort component projection methodology, but we modify the models to meet the needs of individual school districts.

Alternative models based on housing development, open enrollment, attendance area changes, or other scenarios may also be requested. We work to tailor each project to the needs of the school district.

Taken together with the contextual information we provide on population change and housing development, our models provide information that is useful for short-term and long-term strategic planning for school districts, municipalities, and land use planners.



CONTACT THE APL

Please contact the Applied Population Laboratory regarding our school enrollment projections program and related district projects.

Applied Population Laboratory

UW-Madison
1450 Linden Drive
Madison, WI 53706
Fax: (608) 262-6022

Website: www.apl.wisc.edu

Sarah Kemp

Sarah's current and past experiences focus on school demography, redistricting, comprehensive planning issues, and demographic changes by location. She holds an MS in Geography from UW-Milwaukee and a BS from Carroll University.

(608) 265-6189

kemp@wisc.edu

David Egan-Robertson

David formally served as a demographer at the Demographic Services Center and specializes in population and household estimates and projections with emphasis on administrative-record and housing unit methods and the cohort-component method.

(608) 890-2077

daeganrobert@wisc.edu

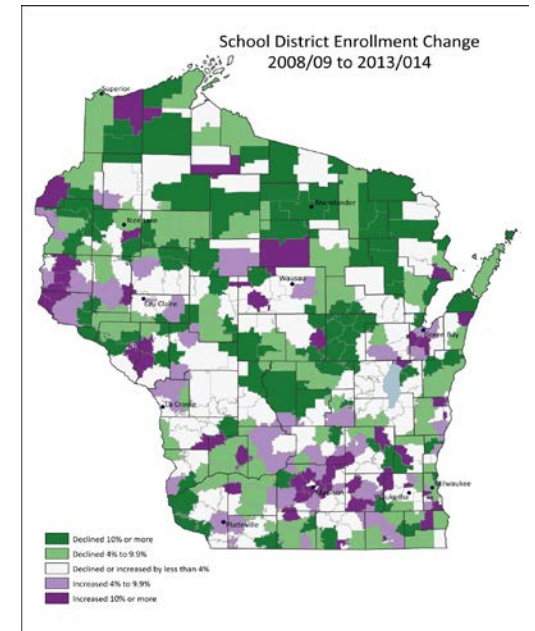
Rozalynn Klaas

Roz has earned her Geographic Information Systems certificate and a BS in Biological Aspects of Conservation from UW-Madison. Her current experience at the APL includes working with census data and school enrollment projections.

(608) 263-5091

rmklaas@wisc.edu

School Enrollment Projections Program



Planning for the Schools of Tomorrow

Applied Population Laboratory
Department of Community and
Environmental Sociology
University of Wisconsin-Madison