

**Table DP-1. Profile of General Demographic Characteristics: 2010**

**Geographic Area: Oconomowoc town, Waukesha County**

[For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>]

Subject	Number	Percent	Subject	Number	Percent
<b>Total population.....</b>	<b>8,408</b>	<b>100.0</b>	<b>SEX AND AGE (continued)</b>		
<b>AGE</b>			16 years and over.....	6,692	79.6
Under 5 years.....	436	5.2	Male.....	3,416	40.6
5 to 9 years.....	567	6.7	Female.....	3,276	39.0
10 to 14 years.....	574	6.8	18 years and over.....	6,449	76.7
15 to 19 years.....	552	6.6	Male.....	3,292	39.2
20 to 24 years.....	323	3.8	Female.....	3,157	37.5
25 to 29 years.....	334	4.0	21 years and over.....	6,225	74.0
30 to 34 years.....	345	4.1	Male.....	3,160	37.6
35 to 39 years.....	510	6.1	Female.....	3,065	36.5
40 to 44 years.....	618	7.4	62 years and over.....	1,468	17.5
45 to 49 years.....	792	9.4	Male.....	753	9.0
50 to 54 years.....	898	10.7	Female.....	715	8.5
55 to 59 years.....	712	8.5	65 years and over.....	1,102	13.1
60 to 64 years.....	645	7.7	Male.....	549	6.5
65 to 69 years.....	434	5.2	Female.....	553	6.6
70 to 74 years.....	266	3.2			
75 to 79 years.....	165	2.0	<b>RACE</b>		
80 to 84 years.....	147	1.7	<b>Total population.....</b>	<b>8,408</b>	<b>100.0</b>
85 years and over.....	90	1.1	One race.....	8,331	99.1
<b>SEX AND AGE</b>			White.....	8,197	97.5
<b>Male.....</b>	<b>4,277</b>	<b>50.9</b>	Black or African American.....	46	0.5
Under 5 years.....	218	2.6	American Indian and Alaska Native.....	10	0.1
5 to 9 years.....	283	3.4	Asian.....	47	0.6
10 to 14 years.....	294	3.5	Asian Indian.....	4	0.0
15 to 19 years.....	294	3.5	Chinese.....	12	0.1
20 to 24 years.....	165	2.0	Filipino.....	7	0.1
25 to 29 years.....	185	2.2	Japanese.....	6	0.1
30 to 34 years.....	171	2.0	Korean.....	15	0.2
35 to 39 years.....	261	3.1	Vietnamese.....	1	0.0
40 to 44 years.....	295	3.5	Other Asian <sup>1</sup> .....	2	0.0
45 to 49 years.....	396	4.7	Native Hawaiian and Other Pacific Islander.....	5	0.1
50 to 54 years.....	466	5.5	Native Hawaiian.....	2	0.0
55 to 59 years.....	347	4.1	Guamanian or Chamorro.....	2	0.0
60 to 64 years.....	353	4.2	Samoan.....	0	0.0
65 to 69 years.....	204	2.4	Other Pacific Islander <sup>2</sup> .....	1	0.0
70 to 74 years.....	146	1.7	Some other race.....	26	0.3
75 to 79 years.....	87	1.0	Two or more races.....	77	0.9
80 to 84 years.....	72	0.9	White; American Indian and Alaska Native.....	18	0.2
85 years and over.....	40	0.5	White; Asian.....	18	0.2
<b>Female.....</b>	<b>4,131</b>	<b>49.1</b>	White; Black or African American.....	24	0.3
Under 5 years.....	218	2.6	White; Some other race.....	8	0.1
5 to 9 years.....	284	3.4			
10 to 14 years.....	280	3.3	<b>Race alone or in combination with one or more other races:</b> <sup>3</sup>		
15 to 19 years.....	258	3.1	White.....	8,273	98.4
20 to 24 years.....	158	1.9	Black or African American.....	70	0.8
25 to 29 years.....	149	1.8	American Indian and Alaska Native.....	33	0.4
30 to 34 years.....	174	2.1	Asian.....	71	0.8
35 to 39 years.....	249	3.0	Native Hawaiian and Other Pacific Islander.....	8	0.1
40 to 44 years.....	323	3.8	Some other race.....	36	0.4
45 to 49 years.....	396	4.7			
50 to 54 years.....	432	5.1	<b>HISPANIC OR LATINO BY ORIGIN</b>		
55 to 59 years.....	365	4.3	<b>Total population.....</b>	<b>8,408</b>	<b>100.0</b>
60 to 64 years.....	292	3.5	Hispanic or Latino (of any race).....	124	1.5
65 to 69 years.....	230	2.7	Mexican.....	62	0.7
70 to 74 years.....	120	1.4	Puerto Rican.....	9	0.1
75 to 79 years.....	78	0.9	Cuban.....	6	0.1
80 to 84 years.....	75	0.9	Other Hispanic or Latino.....	47	0.6
85 years and over.....	50	0.6	Not Hispanic or Latino.....	8,284	98.5
Median age (years).....	44.6	(X)			
Male.....	44.6	(X)			
Female.....	44.6	(X)			

**Table DP-1. Profile of General Demographic Characteristics: 2010 (continued)**

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Subject	Number	Percent	Subject	Number	Percent
<b>HISPANIC OR LATINO AND RACE</b>			<b>HOUSEHOLDS BY TYPE <sup>4</sup> (continued)</b>		
<b>Total population.....</b>	<b>8,408</b>	<b>100.0</b>	Nonfamily households.....	774	23.9
Hispanic or Latino.....	124	1.5	Householder living alone.....	599	18.5
White alone.....	96	1.1	Male.....	332	10.2
Black or African American alone.....	1	0.0	65 years and over.....	81	2.5
American Indian and Alaska Native alone.....	2	0.0	Female.....	267	8.2
Asian alone.....	0	0.0	65 years and over.....	147	4.5
Native Hawaiian and Other Pacific Islander alone.....	2	0.0	Households with individuals under 18 years.....	1,014	31.3
Some other race alone.....	14	0.2	Households with individuals 65 years and over.....	766	23.6
Two or more races alone.....	9	0.1	Average household size.....	2.59	(X)
Not Hispanic or Latino.....	8,284	98.5	Average family size.....	2.97	(X)
White alone.....	8,101	96.3	<b>HOUSING OCCUPANCY</b>		
Black or African American alone.....	45	0.5	<b>Total housing units.....</b>	<b>3,709</b>	<b>100.0</b>
American Indian and Alaska Native alone.....	8	0.1	Occupied housing units.....	3,244	87.5
Asian alone.....	47	0.6	Vacant housing units.....	465	12.5
Native Hawaiian and Other Pacific Islander alone.....	3	0.0	For rent.....	41	1.1
Some other race alone.....	12	0.1	Rented, not occupied.....	5	0.1
Two or more races alone.....	68	0.8	For sale only.....	83	2.2
<b>RELATIONSHIP <sup>4</sup></b>			Sold, not occupied.....	10	0.3
<b>Total population.....</b>	<b>8,408</b>	<b>100.0</b>	For seasonal, recreational, or occasional use.....	286	7.7
In households.....	8,393	99.8	All other vacants.....	40	1.1
Householder.....	3,244	38.6	Homeowner vacancy rate (percent).....	2.8	(X)
Spouse.....	2,195	26.1	Rental vacancy rate (percent).....	9.1	(X)
Child.....	2,487	29.6	<b>HOUSING TENURE</b>		
Own child under 18 years.....	1,880	22.4	<b>Occupied housing units.....</b>	<b>3,244</b>	<b>100.0</b>
Other relatives.....	186	2.2	Owner-occupied housing units.....	2,837	87.5
Under 18 years.....	60	0.7	Renter-occupied housing units.....	7,502	231.3
65 years and over.....	38	0.5	<b>Total Population in Households.....</b>		
Nonrelatives.....	281	3.3	In owner-occupied housing units.....	3	0.0
Under 18 years.....	19	0.2	In renter-occupied housing units.....	407	4.8
65 years and over.....	17	0.2	Average household size of owner-occupied units.....	891	(X)
Unmarried partner.....	151	1.8	Average household size of renter-occupied units.....	2.19	(X)
In group quarters.....	15	0.2	<b>HOUSEHOLDS BY TYPE <sup>4</sup></b>		
Institutionalized population.....	15	0.2	<b>Total households.....</b>	<b>3,244</b>	<b>100.0</b>
Male.....	6	0.1	Family households (families).....	2,470	76.1
Female.....	9	0.1	With own children under 18 years.....	969	29.9
Noninstitutionalized population.....	0	0.0	Husband-Wife families.....	2,195	67.7
Male.....	0	0.0	With own children under 18 years.....	836	25.8
Female.....	0	0.0	Male householder, no wife present.....	111	3.4
			With own children under 18 years.....	52	1.6
			Female householder, no husband present.....	164	5.1
			With own children under 18 years.....	81	2.5

(X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> In combination with one or more of the other races listed. The identified race categories may add to more than the total population and their percentages may add to more than 100 percent because individuals may report more than one race.

<sup>4</sup> The U.S. Census Bureau edited same-sex spouse responses during processing to "unmarried partner." Family households consist of a householder and one or more people related by birth, marriage, or adoption. They do not include same-sex married couples even if legally recognized. Same-sex households are only included in the family households category if there is a least one additional person related to the householder by birth or adoption.

Source: U.S. Census Bureau, 2010 Census Demographic Profile Summary File.

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